

METRONext

Public Engagement Update

Board Workshop

March 28, 2019

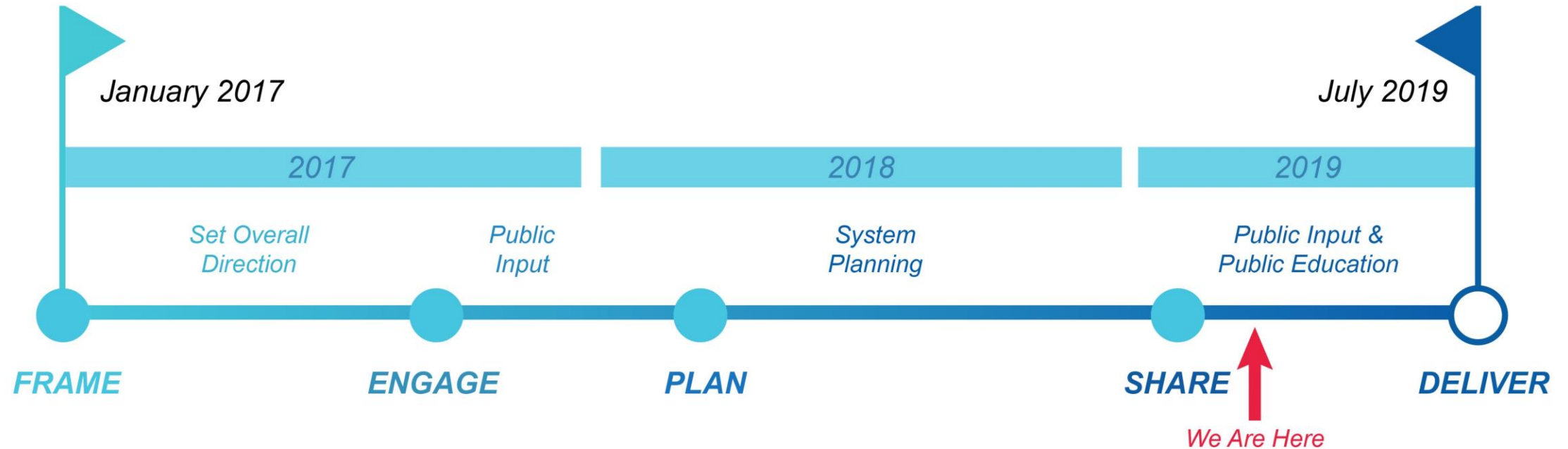


Disclaimer

This presentation is being provided solely for discussion purposes by the Metropolitan Transit Authority of Harris County, Texas (METRO) during a workshop session on March 28, 2019. It includes draft alternative transit plans, which utilize a range of modes of transportation based on different funding scenarios, including a draft long-term plan that provides a vision of future transit in the service area assuming unconstrained financial resources. The draft plans are based on various financial estimates, economic forecasts and other assumptions, which are subject to change. As a result, the final proposed plan could differ materially. Additionally, any proposed plan or project conducted by METRO is subject to certain approvals and authorization, including approval by the METRO Board of Directors.

METRO makes no claim, promise or guarantee of any kind, including with respect to the feasibility or future implementation of any proposed plans or projects discussed herein.

Project Milestones



SHARE

Phase 2 Public Engagement



Public Engagement

January 2019 – present

21 Public Meetings

Over 200 Community and Business Meetings

35 METRO Staff Speaking Engagements



Public and Media Engagement

January 2019 – present

25 Community Festivals
and Events

60 Transportation Fairs and
Functions

76 Media Hits
42 Social Media Posts
108,000 Social Media Impressions
34,000 New Website Visitors



Elected Official Engagement

| | | |
|---------------------------------|--|---|
| 14 Houston City Council Members | 10 Multi-City Mayors and City Administrators | Harris County Judge and 1 County Commissioner |
| 7 State Representatives | 2 Multi-City Councils | 2 Members of Congress |

Generally positive feedback

Some specific ideas:

- Invest in elevated rail wherever possible for safer and faster service
- More investment in light rail
- Light rail to Bush Intercontinental Airport (possible alternate routes)
- One light rail line to Hobby Airport
- Light rail to Hobby Airport should not travel on Broadway Street
- Reduce the number of stops on BRT and light rail lines for faster service
- Additional Community Connectors (Ft. Bend area, Hardy/Tidwell area, East End)
- Transit option to Memorial Park
- In lieu of BRT, Signature Bus routes on University and Gessner Corridors
- Continue General Mobility Program
- New and improved bus stops and shelters

Dialogue with elected officials ongoing

SHARE

Phase 2 Public Engagement – A Snapshot



Phase 2 Public Engagement Comments

December 2018 through February 2019:

875 individuals commented

396 from public meetings/ events

469 from www.METRONext.org
and from other media

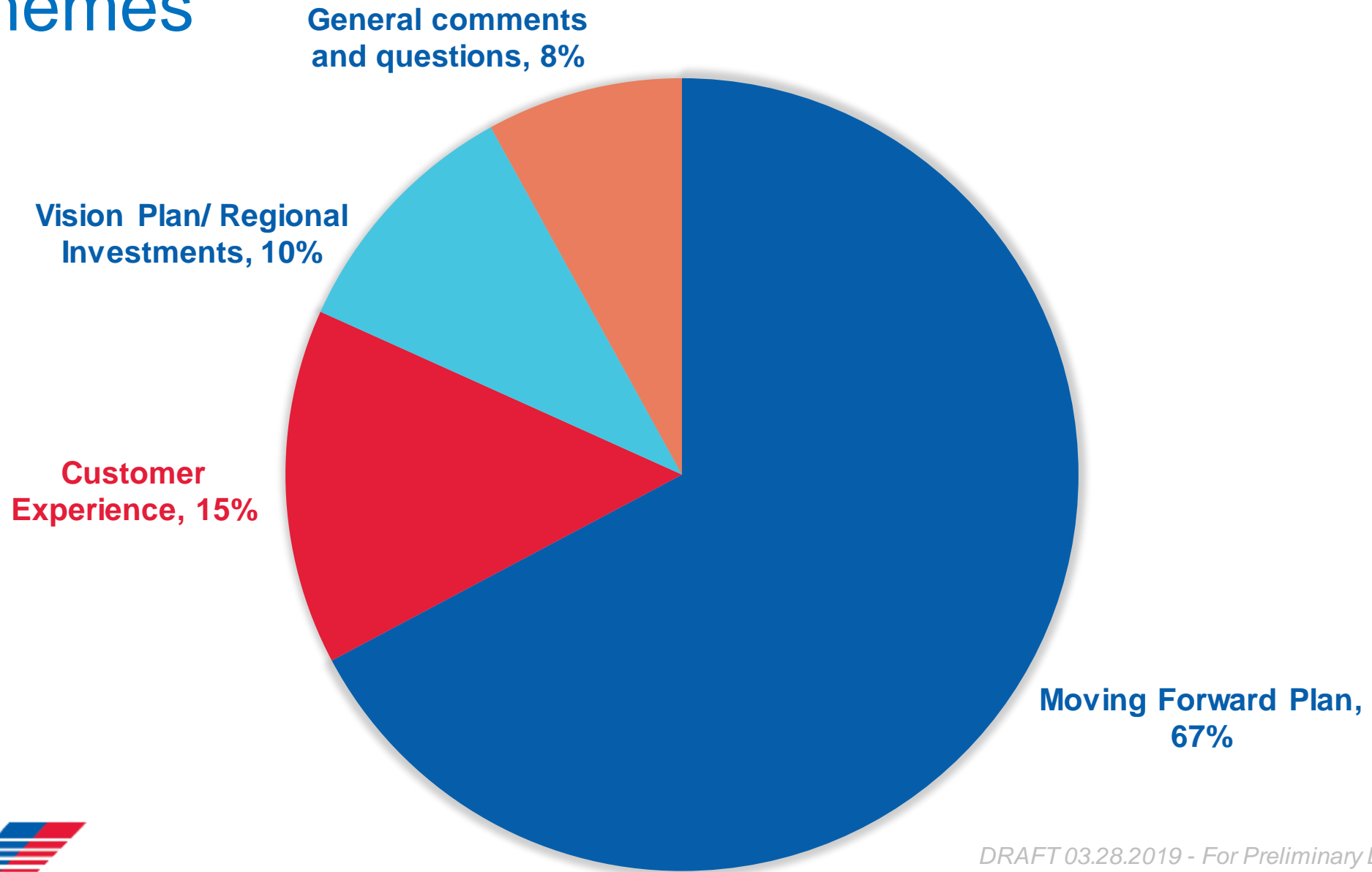
1,600 comments

34,000 new website visitors



Phase 2 Public Engagement

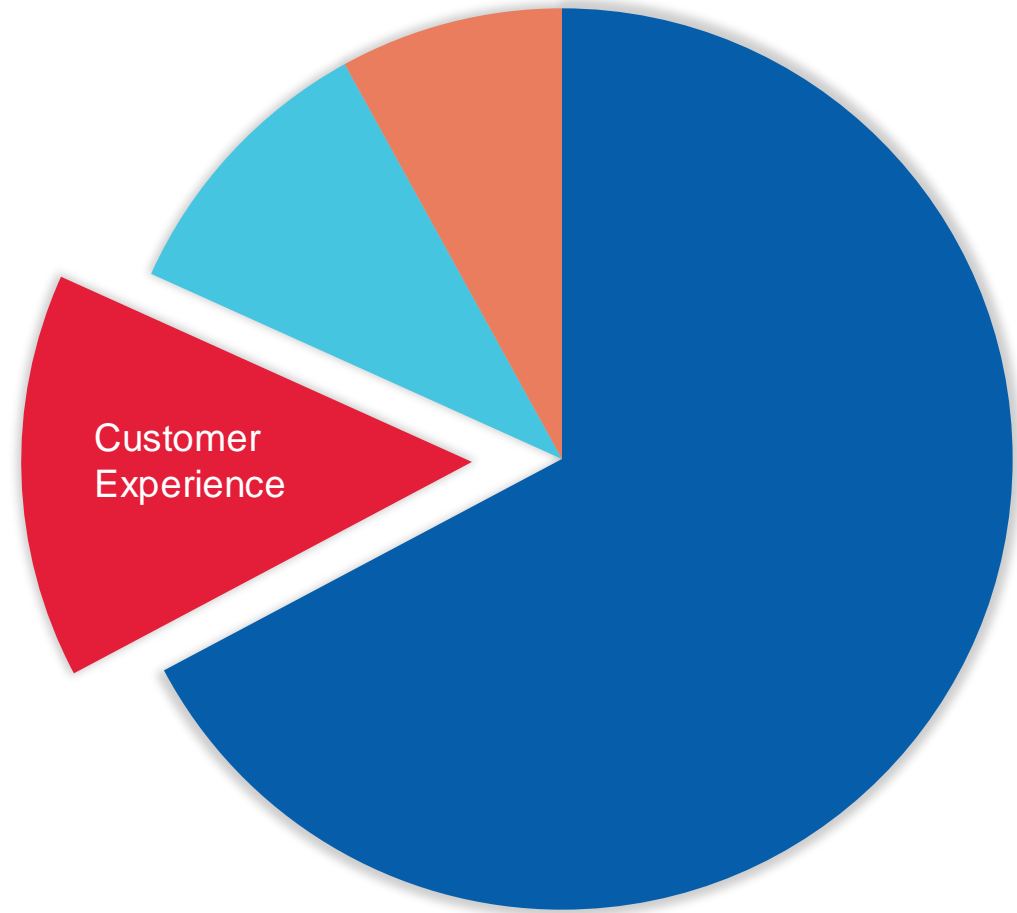
Key Themes



Customer Experience

What we heard

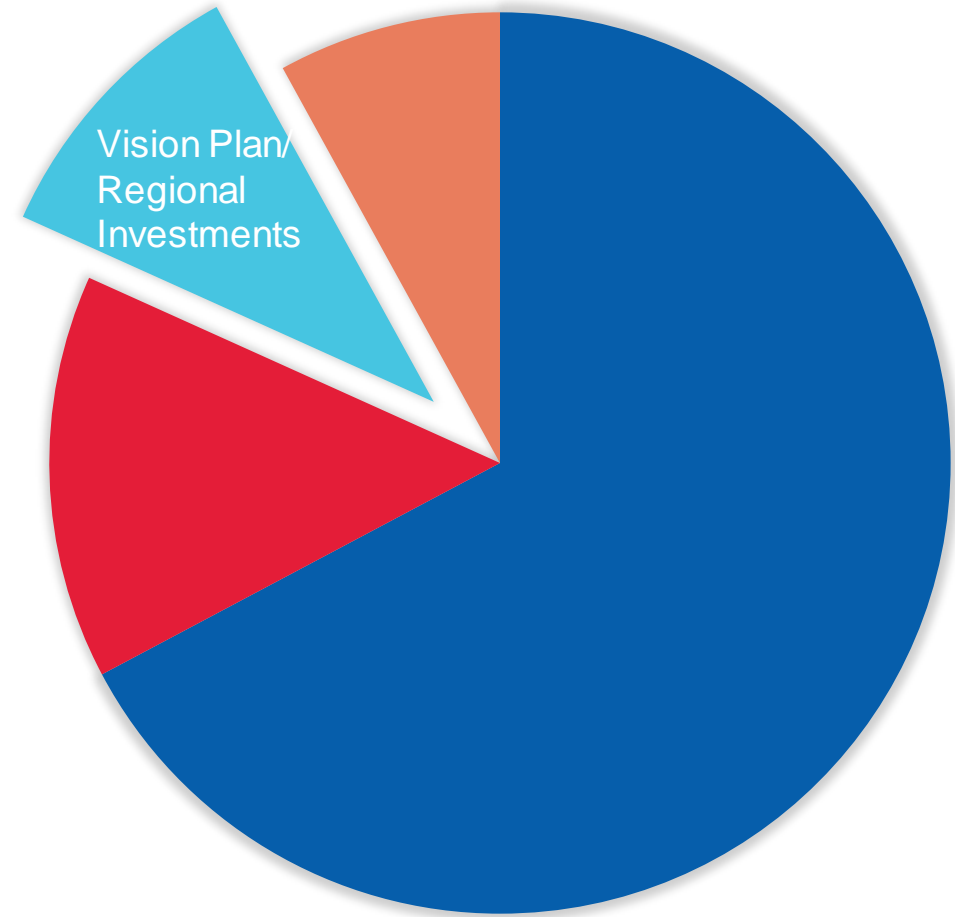
- Improve first/last mile connections
- Ensure Universal Accessibility
- Reduce or enforce fares
- Install Wi-Fi
- Improve stop and station amenities
- Increase security
- Provide multi-lingual passenger information



Vision Plan/Regional Investments

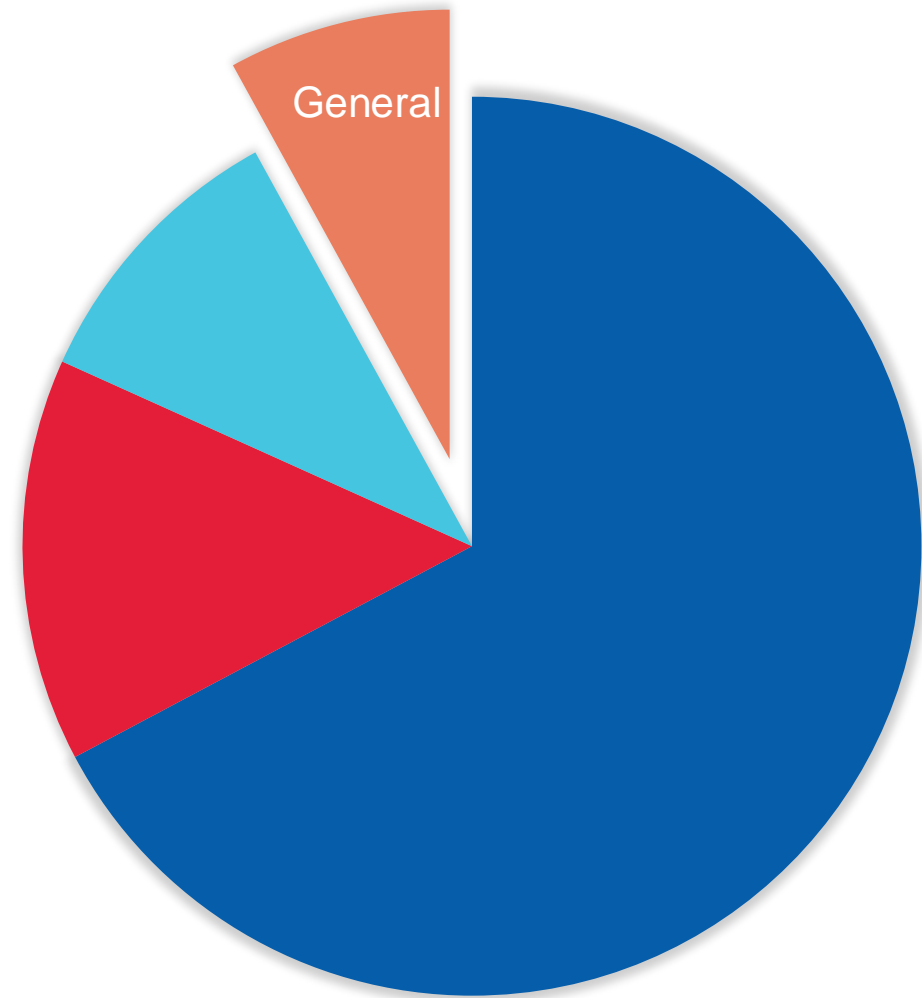
What we heard

- Build more rail to suburban locations and beyond
- Invest in high-capacity transit service beyond the service area
- Build high-speed rail
- Locations
 - Pearland
 - Galveston
 - Others



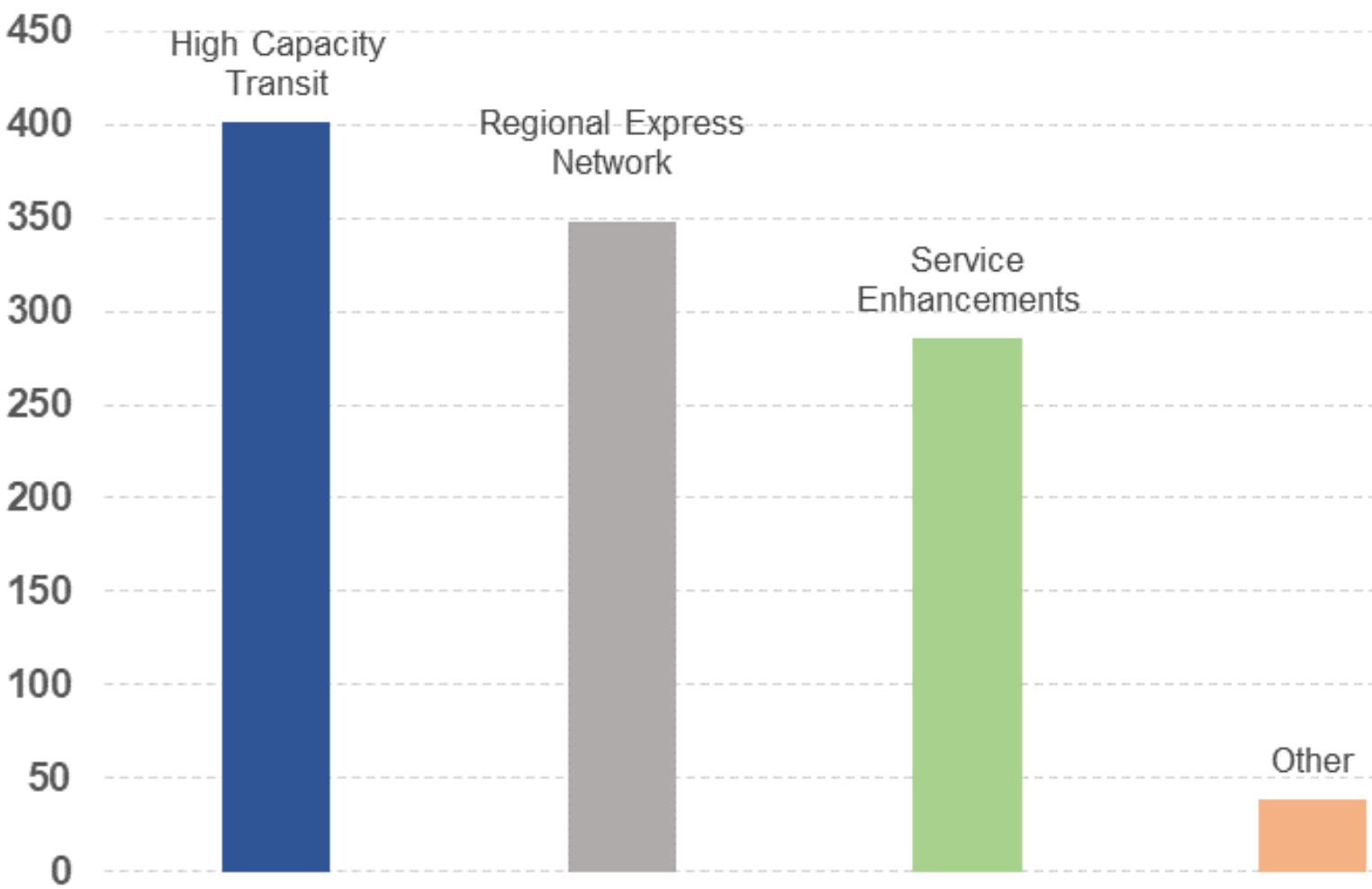
General comments & questions

- Is the expense of LRT justified?
- Consider partnership opportunities in advance (including public-private partnerships)
- What is BOOST?
- Better naming to distinguish BRT vs. BOOST
- How will you prioritize?
- Consider free rides



Moving Forward Plan

What we heard



Moving Forward Plan

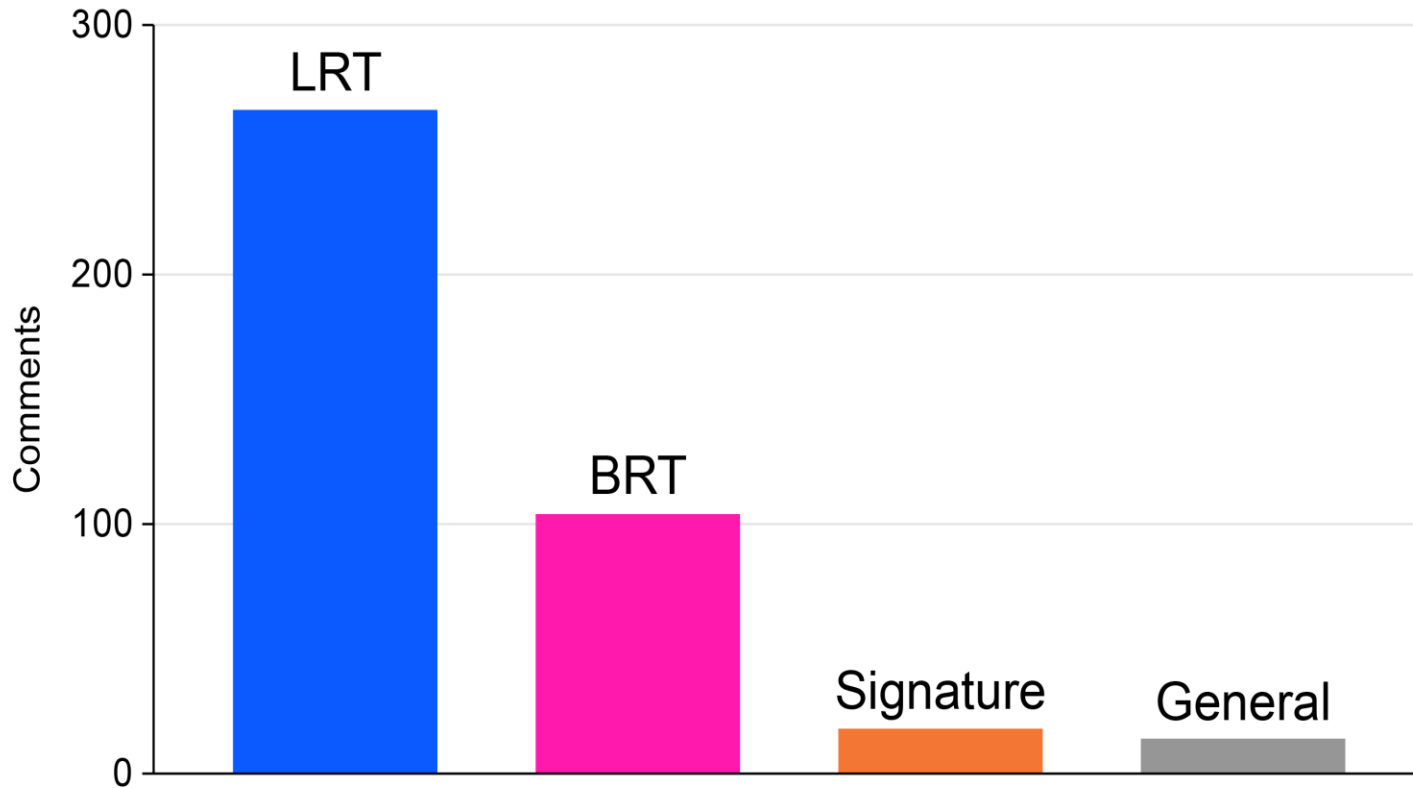
Regional Express Network

- Spring/Klein/Tomball: Park & Ride, Local service
- Expand system and connect non-CBD activity centers
- Improve speed and reliability via two-way HOV
- Extend span of service
- Improve midday and evening frequency
- Offer weekend service



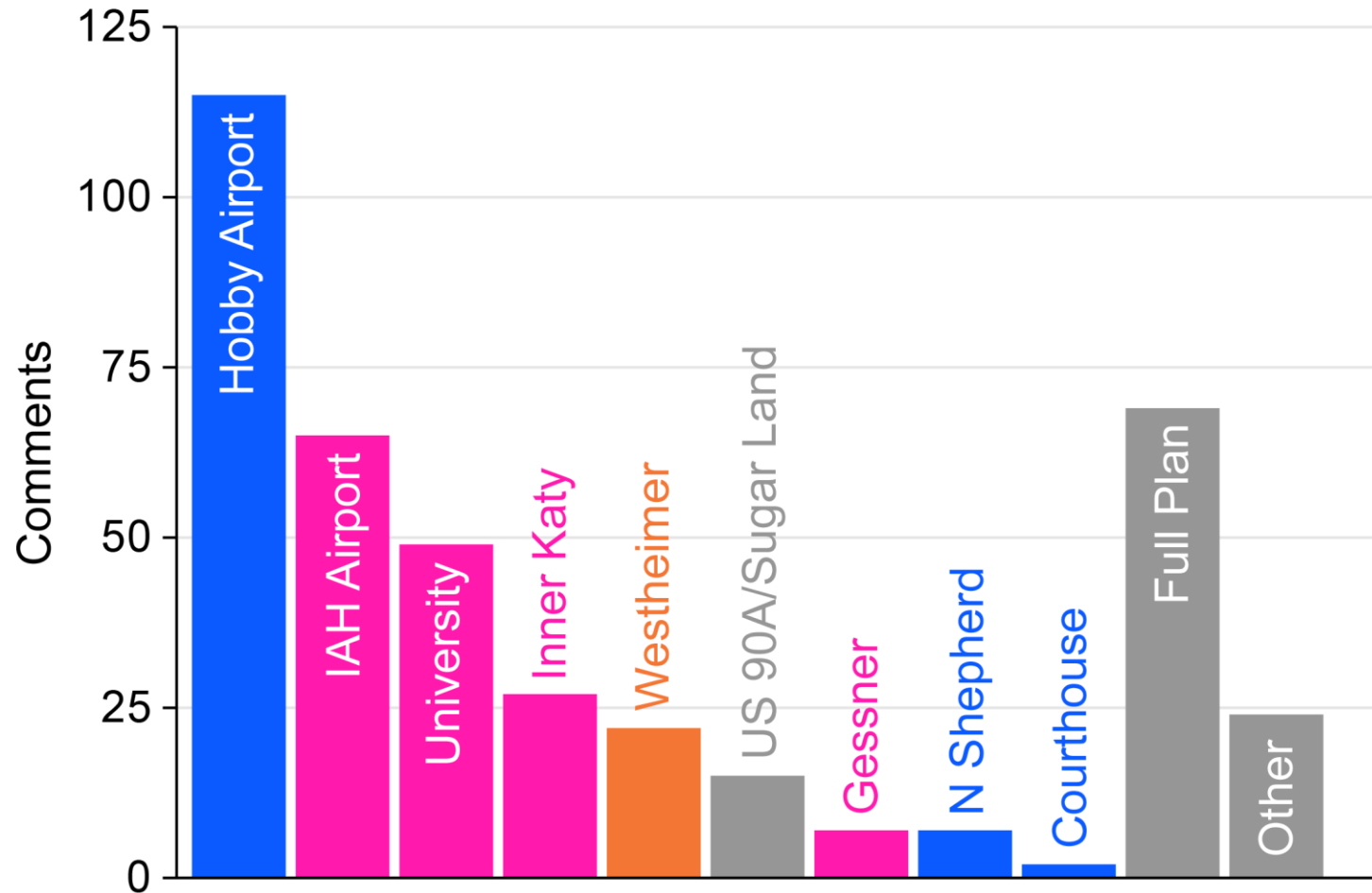
Moving Forward Plan

High Capacity Transit – by mode



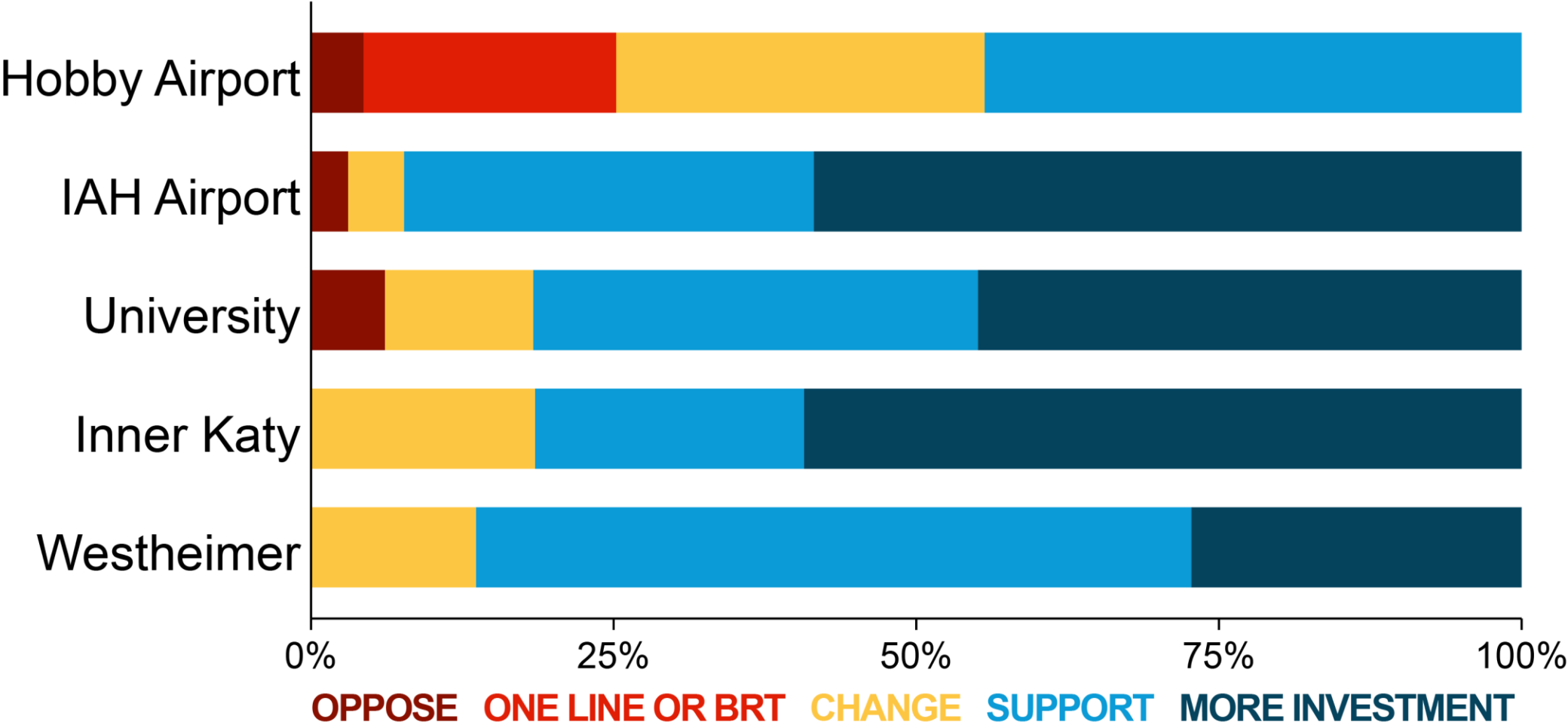
Moving Forward Plan

High Capacity Transit – by corridor



Moving Forward Plan

High Capacity Transit – by corridor



Moving Forward Plan

Service Enhancements

- Increase frequency
- Improve speed and reliability
- Extend span including late night
- Expand coverage in Northeast
- Provide local connections to Park & Rides
- Implement Community Connectors





Milestones

- › **March 2019** Snapshot of comments
- › **April 2019** Summary to Board
- › **May 2019** Revise draft plan & present to Board
- › **June 2019** Final public comment period
- › **July 2019** Board adoption of final plan